

**LA JOYA ISD STRATEGIC PLAN**  
**ACHIEVING**  
**EXCELLENCE**  
**TOGETHER 2030**

**EMPOWERING EVERY STUDENT. SUPPORTING**  
**EVERY EDUCATOR. ENGAGING EVERY FAMILY.**



# Table of Contents

Superintendent Opening Message	<b>03</b>
Guiding Design Principles	<b>04</b>
Mission	
Vision	
North Star Goal	
Community Engagement	<b>06</b>
Envisioned Student Experience	<b>11</b>
Portrait of a Graduate	<b>13</b>
Strategic Priority #1: Excellence in Leadership	<b>15</b>
Aligned Initiatives	
Proposed Measurable Outcome Goals	
Strategic Priority #2: Empowered Graduates	<b>18</b>
Aligned Initiatives	
Proposed Measurable Outcome Goals	
Strategic Priority #3: Thriving Students	<b>20</b>
Aligned Initiatives	
Proposed Measurable Outcome Goals	
Strategic Priority #4: Community Trust, Unity, and Partnership	<b>22</b>
Aligned Initiatives	
Proposed Measurable Outcome Goals	
Strategic Priority #5: Operational Excellence and Financial Stability	<b>24</b>
Aligned Initiatives	
Proposed Measurable Outcome Goals	
Closing Message	<b>27</b>



**Dr. Marcey Sorensen**  
Superintendent

# Superintendent's Message



With deep gratitude and optimism, I am honored to share La Joya ISD's new 5-Year Strategic Plan, a bold path forward for a district that proudly celebrates 100 years of educational excellence. Our *legacy of excellence* lives in the strength of our community, the dedication of our staff, and the incredible promise of our students. As we look ahead, we do so with a clear purpose, fierce determination, and a shared commitment to ensuring that every child has access to the very best our schools can offer.

Together, over the past year, we have built the foundation for this plan. We have focused on strengthening systems, structures, and processes to restore trust, enhance transparency, deepen our customer service culture, and deliver high-quality instruction in every classroom, every day. This strategic plan represents our next steps as we continue this work in partnership with our families, staff, and community.

Our *North Star Goal* is clear: over the next five years, we will work relentlessly so that 90% of our students attend A and B campuses. This is not just a number; it is a promise to every child and family that continued excellence will be the standard across our district. To ensure we meet this goal, we will regularly measure progress, review outcomes, and adjust our actions through a clear performance management system that holds us accountable to our community and to one another.

Our plan is anchored by five priorities that reflect our vision of educational excellence as the right of every student:

- **Excellence in Leadership:** We will grow and support outstanding leaders at every campus who inspire, guide, and empower our educators to achieve exceptional results.
- **Empowered Graduates:** We will provide rigorous academics, real-world learning, and strong pathways so that every student is prepared for post-secondary success.
- **Thriving Students:** We will create joyful and safe learning environments where every student feels valued, supported, and ready to reach their full potential.
- **Community Trust, Unity, and Partnership:** We will build strong relationships and work side-by-side with families and community members to achieve our shared goals.
- **Operational Excellence and Financial Stability:** We will manage our resources with integrity and ensure every dollar is spent to strengthen our schools and support student learning.

As we embark on this journey, I am filled with pride for what we have already accomplished together and determined to continue delivering on the trust you have placed in us. I invite every member of our community to join us in this important work. Together, we will build the future our students deserve.

“Being part of the strategic planning process reminded me that we’re all in this together. This plan isn’t just words — it’s a roadmap built from the voices of those who know our students best. I’m hopeful for the changes ahead.”

- Elementary Teacher,  
Educators Town Hall

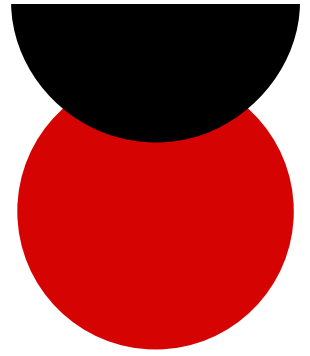


# Our Guiding Principles

**Achieving Excellence Together 2030**

*Empowering Every Student. Supporting Every Educator. Engaging Every Family.*

# Our Guiding Principles



## ❖ Vision

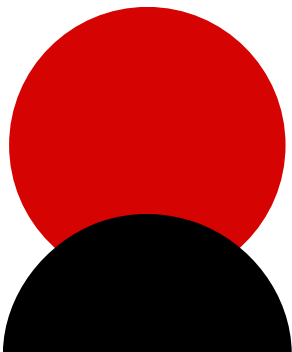
Educational Excellence: The Right of Every Student

## ❖ Mission

The La Joya Independent School District empowers students to become critical thinkers, visionary leaders, and active contributors in their community, fostering a pathway to success for limitless opportunities in a competitive global, civic and economic landscape. Educational excellence is the responsibility of all members of the La Joya ISD community, where we embody the belief system, both in voice and action, that results in students who are prepared to realize their fullest potential.

## ❖ North Star Goal

The percentage of students who attend A and B campuses district-wide will increase by 6 % by the end of 2028-2029 school year.





“  
"It meant a lot to be included in the process. As a parent, I appreciated the chance to share my voice and see it reflected in the plan. I'm excited to see how these priorities will directly support our students and their future."  
”

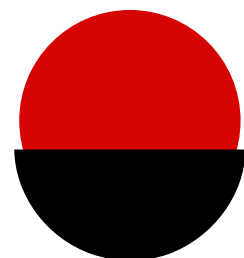
- Parent,  
Community Survey

# Community Engagement

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***Empowering Every Student. Supporting  
Every Educator. Engaging Every Family.***

# Community Engagement




## Process Timeline

Nov	Dec	Jan	Feb	Mar	Apr	May
10 Educator Advisory Council Meetings						
5 Parent Advisory Council Meetings						
2 Principal Advisory Council Meetings			2 Principal Advisory Council Meetings			
5 Student Advisory Council Meetings						
		3 Town Halls	6 Town Halls	10 Town Halls	4 Town Halls	Community Design Day

## Stakeholder Engagement Opportunities

Engagement Type	Number of Community Members Involved	Number of Engagements
Student Advisory Council	21	5
Parent Advisory Council	10	5
Educator Advisory Council	23	10
Principal Advisory Council	13	4
Community Town Halls	1,150+	23
Qualtrics Community Survey	4,080	1 <i>survey available online for 3 weeks</i>
Community Design Day	308	1 <i>survey available online for 3 weeks</i>
<b>Totals:</b>	<b>5,605+ community members involved</b>	<b>49 unique engagement opportunities</b>



La Joya ISD  
Community Design Day

Welcome! Thank you for being here.  
Please grab a bite to eat and sit anywhere you like.

May 3, 2025

“  
"I was proud to be involved in shaping a plan that put students success at the center. As a community partner, I'm excited to see La Joya ISD taking bold steps to prepare students for real-world opportunities."  
”

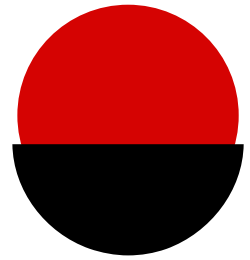
- Business Partner,  
Community Survey

# Engaging Our Community: A Snapshot

Achieving Excellence Together 2030

***Empowering Every Student. Supporting  
Every Educator. Engaging Every Family.***

# Engaging Our Community: A Snapshot



La Joya ISD's 5-Year Strategic Plan was built with our community, for our community. More than 5,500 students, families, educators, staff, and community members worked together to shape this plan across nearly 50 unique engagement opportunities over the 2024 - 2025 school year.

From the beginning, our goal was to ensure this plan reflected the voices, hopes, and priorities of those who know our district best. We listened to and learned from community members through:

- Superintendent advisory councils,
- More than 20 town hall meetings,
- A districtwide online survey,
- Targeted focus groups and community member interviews,
- And a culminating Community Design Day that brought stakeholders together to review and provide input for the draft plan.

Throughout this process, we heard clearly what matters most: strong academic programs, dedicated teachers and staff, and safe, welcoming schools with greater access to extracurriculars and career pathways. Our community also emphasized the need to retain excellent educators through meaningful investments in compensation and professional growth, supported by transparent and responsive leadership. Finally, families expressed a strong desire to feel informed, included, and valued as partners in their children's educational journey.

Community feedback didn't just inform our vision; it shaped every aspect of this plan. Advisory councils surfaced top priorities. Town halls highlighted both district strengths and areas for growth. Survey data identified what skills our students need most to succeed. And during Community Design Day, participants gave direct input on each strategic priority, helping refine initiatives and guide success metric identification.

This plan reflects the values and aspirations of the La Joya ISD community, and it is just the beginning. As we move into implementation, we remain committed to listening, learning, and partnering with our community every step of the way. Together, we will continue our legacy of excellence and build an even stronger future for every student we serve.

“  
"Being part of the planning made me feel like my voice mattered. This plan shows that La Joya ISD is focused on making school more meaningful, not just for me but for every student. I'm excited to see how it helps us grow, learn, and get ready for life after graduation."  
”

- Student,  
Community Survey

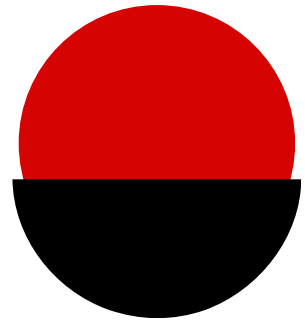


# Envisioned Student Experience

Achieving Excellence Together 2030

***Empowering Every Student. Supporting Every Educator. Engaging Every Family.***

# Envisioned Student Experience



When the strategic plan is fully implemented, every student in every school, across our district, will experience a challenging, engaging, and supportive learning environment that prepares them for success in life and to thoughtfully contribute in their communities.

## **What do we want students to feel?**

Students will feel welcomed, valued, and supported in every classroom, every day. They will experience a safe and joyful learning environment where they build meaningful relationships with teachers and peers. Students will feel a sense of belonging and purpose, knowing they have supportive adults who believe in them and push them to reach their full potential. They will be encouraged to take risks, challenge themselves, and embrace productive struggle without fear of failure.

## **What do we want students to be doing?**

Students will actively engage in hands-on, interactive learning that sparks curiosity, challenges thinking, and fosters collaboration. They will engage in real-world problem-solving, critical thinking, and collaborative discussions across subject areas. Every day, students will have opportunities to explore their interests and talents through a variety of academic pathways, extracurricular activities, and leadership opportunities. They will use digital tools and technology to extend learning beyond the classroom walls.

## **What do we want students to gain?**

Students will graduate as confident communicators, critical thinkers, and adaptable learners prepared for their next steps in college, career, and life. They will develop resilience, emotional intelligence, and self-awareness, equipping them to navigate challenges with confidence. Students will leave with a strong academic foundation, the ability to collaborate effectively, and a sense of responsibility to contribute positively to their communities. They will be prepared to lead, inspire, and innovate in a rapidly changing world.

“  
"It was cool to be invited to share what students need. The plan shows that the district is listening to us and that makes me feel seen and valued. I'm looking forward to what's coming."  
”

- Student,  
Community Survey



# Portrait of a Graduate

Achieving Excellence Together 2030  
***Empowering Every Student. Supporting Every Educator. Engaging Every Family.***

# Portrait of a Graduate

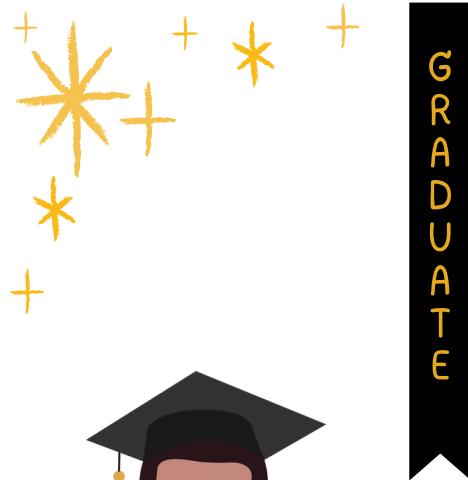
The La Joya ISD Portrait of a Graduate was shaped directly by community input gathered during Community Design Day in May 2025, where over 300 students, family members, educators, and community members came together to reflect and provide input on the district's priorities. As part of the event, participants were asked to consider: "What qualities, skills, or mindsets do La Joya ISD graduates need to thrive in college, careers, military, and life?" Through analysis of our community's responses, the six most common traits emerged and formed the foundation of the portrait of a La Joya Graduate. To bring those traits to life, we incorporated the community's own language and reflections about why each quality matters and how it will help La Joya ISD graduates succeed in the future.



La Joya Graduates are **prepared to successfully contribute** in our community and any post-secondary pathway of their choosing because they are...

## Self Confident

Our graduates believe in themselves and trust their abilities to learn, grow, and achieve their goals. They face challenges with courage and perseverance. They are ready to contribute their strengths to improve their community.



## Disciplined Leaders

Our graduates set a strong example by demonstrating responsibility, integrity, and dedication. They follow through on commitments and inspire others to do their best. They use their leadership to serve their community in meaningful ways.

## Problem Solvers

Our graduates think critically to understand challenges and find creative solutions. They approach problems with curiosity, persistence, and a positive mindset to help their community thrive.



## Independent Thinkers

Our graduates think for themselves and make thoughtful, ethical decisions. They are not afraid to explore new ideas and create new opportunities for themselves and others.

## Strong Communicators

Our graduates express their ideas clearly by writing, speaking, and listening. Their communication skills help them build relationships because they respect others' voices and know how to work together.

## Adaptable and Resilient

Our graduates are flexible and understand how to respond to setbacks. They learn from challenges and keep moving forward with determination. This resilience helps them find ways to give back.

“  
"Como madre, me sentí escuchada durante el proceso de planeación. Poder compartir mis ideas y preocupaciones, y ver que fueron tomadas en cuenta, me dio mucha confianza. Estoy entusiasmada con lo que este plan traerá para el futuro de nuestros hijos en La Joya ISD."  
”

- Madre de Familia,  
Community Design Day



# District Priorities

Achieving Excellence Together 2030  
**Empowering Every Student. Supporting  
Every Educator. Engaging Every Family.**

# DISTRICT PRIORITIES

## Priority 1: Excellence in Leadership

We will support the growth of strong, accountable leaders at every level who create the conditions for high-quality instruction in every classroom, every day.



## Priority 2: Empowered Graduates

We will ensure every student is ready for college, career, and life through rigorous academics, meaningful real-world experiences, and strong partnerships with families.



## Priority 3: Thriving Students

We will create safe, inclusive, and enriching school environments where every student feels supported, valued, and inspired to grow, both in and beyond the classroom.



## Priority 4: Community Trust, Unity, and Partnership

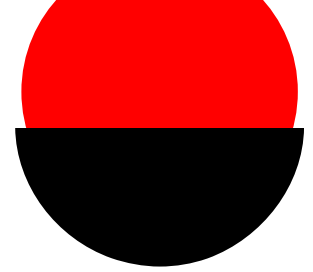
We will build strong relationships with staff, families, and the community through transparent communication, responsive customer service, and shared commitment to every student's success.

## Priority 5: Operational Excellence and Financial Stability

We will strengthen our operations, facilities, and finances to ensure every resource directly supports high-quality teaching, student learning, and long-term District success.



# Priority 1: Excellence in Leadership



At La Joya ISD, we believe that achieving excellence for all students requires excellence every day in every classroom. This vision is driven by a high-performance culture rooted in an unapologetic commitment to improving student outcomes, accountability, and continuous improvement. We are committed to cultivating exceptional leadership at every level because effective leaders build effective schools that create conditions to ensure high levels of student achievement and success for all students.

## 🔗 Aligned Initiatives

### **Elevate Principals as Catalysts of Instructional Excellence and Thriving School Cultures**

We will support principals as dynamic instructional leaders and culture-builders. Through targeted professional learning, individualized coaching, and sustained district support, principals will continue to develop the skills to lead strong instruction grounded in campus data and build school communities where every student, staff member, and family feels seen, heard, and valued.

### **Position the District as a Support Hub and Model of Leadership Excellence**

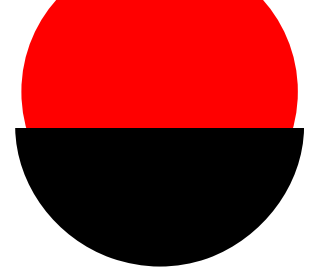
We will position the district as a hub of support and a model of leadership excellence grounded in a clear focus on student outcomes. District leaders will clearly outline roles and responsibilities, develop a menu of campus supports, and update our employee evaluation system to empower school leaders to lead with confidence and purpose. Through responsive coaching, collaborative problem-solving, and aligned systems, we will ensure every campus has the tools it needs to ensure every student, in every classroom, receives high-quality instruction every day.

### **Enhance Leadership Development Pathways**

We will establish clear, accessible pathways for leadership development, focusing on growing instructional expertise through mentoring, coaching, and training, aligned with a shared leadership framework. This will ensure a robust internal pipeline of current and future leaders.

### **Establish Evaluation and Performance Criteria that Recognize Excellence**

Building on T-TESS, T-PESS, TIA, and the Principal Excellence in Leadership Initiative, we will ensure consistent, growth-oriented implementation across roles, including central office staff, and expand recognition into a broader strategic compensation and staffing model that prioritizes instructional excellence and celebrates team members who advance student outcomes.



# Measurable Outcome Goals:

Strong leadership is the foundation of effective schools. These goals reflect our commitment to growing instructional leadership, cultivating a high-performance culture, and ensuring consistent support for every campus.



## Goal 1

TEA Oversight Exit Criteria 3: By May 2029, La Joya ISD will ensure that **all campuses** in the district are rated an **overall A - C** in the Texas Accountability System.

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## Goal 2

By June 2030, **at least 90% of principals will demonstrate growth** in their performance rating on the Principal Excellence in Leadership Initiative.

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## Goal 3

By June 2030, **employee satisfaction** with school and district leadership will increase to **at least 80%** on the annual district culture and climate survey.

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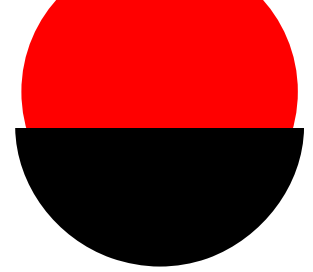
## Goal 4

TEA Oversight Exit Criteria 1: By May 2029, La Joya ISD Board of Managers and/or Board Members will score a **"Meets Focus" on the Lone Star Governance Integrity Instrument** in the areas of Vision and Goals, Progress and Accountability, and Systems and Processes, consistent with high-performing governance teams.

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Exit criteria is set by the state of Texas to indicate outcomes La Joya ISD must achieve to regain full local control of the district. All exit criteria set for May 2029.

# Priority 2: Empowered Graduates



At La Joya ISD, we believe that every student deserves to graduate fully prepared to thrive in college, career, and life. We will deliver a rigorous academic program supported by opportunities for real-world learning experiences in an ecosystem that supports and empowers both students and families. We will ensure excellence for all students, in every classroom, on every campus, every day.

## 🍷 Aligned Initiatives

### **Deliver High-Quality Curriculum and Instruction that Builds Academic and Postsecondary Readiness**

We will deliver high-quality curriculum and strong instructional practices in every classroom to build students' academic skills, critical thinking, and real-world readiness. Through aligned materials, focused professional learning, and consistent support for teachers, every student will be equipped to thrive in college, career, or any postsecondary path they choose.

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### **Strengthen Foundational Literacy and Numeracy Through a Coherent Instructional Vision**

We will build deep instructional expertise in reading and math across all grade levels, with a focus on early literacy and numeracy. By supporting teachers and leaders with aligned instructional materials, meaningful professional learning, and data-informed intervention systems, we will ensure every student is on a strong path toward grade-level mastery and long-term academic success.

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### **Expand Access to Career-Connected Learning**

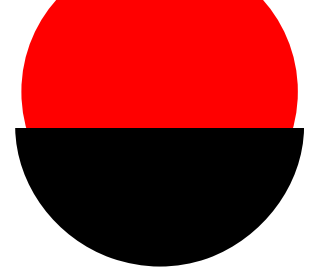
We will redesign and expand CTE pathways and dual credit opportunities to ensure all students, regardless of campus or background, have access to industry-aligned programs that lead to credentials, certifications, and high-demand, high-paying careers. Starting in middle school, every student will have access to career-connected learning supported by strong partnerships with families, higher education, and local industry.

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### **Strengthen College Credit and Credentialing Opportunities**

We will expand access to dual credit, associate degree, and advanced academic programs by strengthening advising, removing access barriers, and expanding partnerships with local colleges and businesses.

# Measurable Outcome Goals:



Our students deserve an education that opens doors to any postsecondary pathway they choose. These goals ensure that every graduate is prepared with the academic foundation, skills, and credentials they need for college, career, or military success.



## Goal 1

School Board Student Outcome  
Goal 1: By June 2029, **53% of 3rd grade students** will score “Meets Grade Level” or above on **STAAR Reading**.

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## Goal 2

School Board Student Outcome  
Goal 2: By June 2029, **49.9% of 3rd grade students** will score “Meets Grade Level” or above on **STAAR Math**.

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## Goal 3

School Board Student Outcome  
Goal 3: By June 2029, **57.2% of 8th grade students** will score “Meets Grade Level” or above on **STAAR Reading**.

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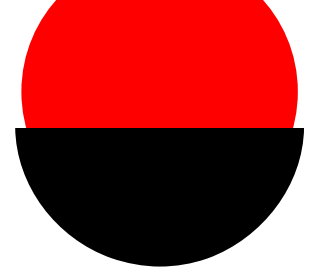


## Goal 4

School Board Student Outcome  
Goal 4: By June 2029, at least **94% of high school graduates** will meet the criteria for College, Career, and Military Readiness (CCMR).

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# Priority 3: Thriving Students



At La Joya ISD, we believe that students thrive when they feel safe, seen, and supported. We will ensure that every student experiences joyful, inclusive, and enriching environments that build their self-confidence, a sense of belonging, a growth mindset, and a lifelong love of learning, both inside and outside the classroom.

## ☘ Aligned Initiatives

### **Expand K-12 Access to Athletics, Fine Arts, and Enrichment**

We will ensure all students have access to consistent and vertically aligned extracurricular opportunities, including athletics, fine arts, and enrichment, across all grade levels. Offerings will reflect student voices and interests, provide a sense of school and District pride, and instill a sense of belonging in their community.

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### **Strengthen Inclusive and High-Quality Special Education Services**

We will create meaningful, developmentally appropriate opportunities for students at all grade levels to take on leadership roles, participate in campus and District decision-making structures, and engage in regular feedback cycles that inform priorities and improve the student experience. These efforts will be embedded in campus-based systems and monitored to ensure student perspectives consistently shape instructional practices, school culture, and District initiatives.

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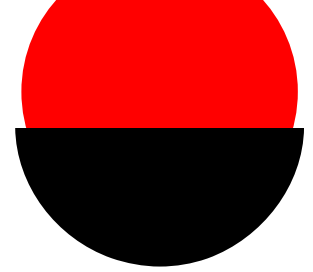
### **Build and Communicate a Districtwide Support Ecosystem**

We will build and clearly communicate a behavioral, mental health, and academic support system rooted in multi-tiered systems of support (MTSS). These systems will ensure every student receives the support services they need to thrive and every family knows how to access them.

---

### **Expand Innovative Campus Models to Ensure Every Family Has Access to High-Quality, Best-Fit Programming**

We will expand high-quality school options by opening new, innovative schools and programs that reflect best-fit learning models for students and families. Each model will be designed to align with the District's instructional vision and community priorities. We will ensure all innovative school models are implemented with fidelity, regularly monitored for quality, and supported to meet their academic and operational goals.



# Measurable Outcome Goals:

Students thrive when they feel connected, challenged, and supported. These goals reflect our commitment to ensuring every child experiences joy, belonging, and growth at school, both inside and outside the classroom.



## Goal 1

By June 2030, La Joya ISD will **address all findings and implement 100% of recommendations from the comprehensive district-wide special education audit** to ensure that students with special needs are provided a quality education and equitable opportunity to achieve at their fullest potential.

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## Goal 2

By June 2030, at least **80% of students** will report a strong sense of belonging and emotional well-being, as measured by the annual district culture and climate survey.

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## Goal 3

By June 2030, **every campus will offer a broad menu** of extracurricular and enrichment opportunities, ensuring equal access for students across grade levels and neighborhoods.

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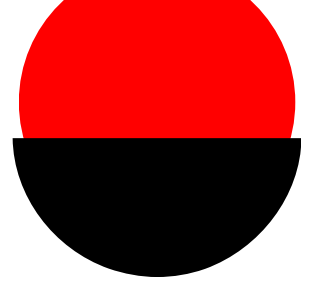


## Goal 4

By June 2030, in alignment with the System of Great Schools work, we will **explore innovative school models with our community members** to ensure families in all networks have access to high-quality, best-fit schools.

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# Priority 4: Community Trust, Unity, and Partnership



At La Joya ISD, we believe that strong schools are built on strong relationships. We will foster trust, unity, and authentic partnership with our staff, families, and community. Through transparent communication, timely and responsive service, and both campus and District engagement, we will unify our community around our District's vision of educational excellence as the right of every student.

## ☘ Aligned Initiatives

### **Create Inclusive Structures for Community Dialogue and Engagement**

We will establish and expand consistent, inclusive, and varied opportunities for families and community members to engage in meaningful dialogue around school and District priorities. These spaces will be designed to reflect community voice, build shared understanding, and guide decision-making.

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### **Strengthen Customer Service Culture and High-Quality Stakeholder Experiences**

We will continue to build a culture of customer service that puts students and stakeholders at the center of our work by setting clear standards for responsiveness, empathy and respect, and performance, especially at the campus level where families most often engage with the District. This includes training, feedback systems, and a focus on trust-building in every interaction.

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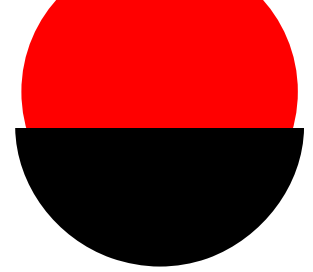
### **Build Campus Capacity for Family and Community Partnership**

We will equip school-based teams with the tools, training, and leadership structures needed to serve as engagement centers, ensuring each campus plays a central role in fostering partnerships with families and the broader community.

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### **Strengthen Communications Strategy to Build Trust and Generate Engagement**

We will improve Districtwide communication systems to ensure families, staff, and community members receive timely, accurate, and accessible information. By streamlining communication tools, clarifying messaging protocols, and expanding two-way communication channels, we will foster greater trust, transparency, and engagement across the District.



# Measurable Outcome Goals:

We are strongest when we work together. These goals reflect our vision for building lasting partnerships with families and community members rooted in trust, transparency, and shared purpose.



## Goal 1

By June 2030, family and community participation in district-led forums, councils, and events will **increase by 50%**, with baseline data established in the 2025-26 school year.

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## Goal 2

By June 2030, at least **80% of families** will report satisfaction with district communication and customer service, as measured by the annual district culture and climate survey.

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## Goal 3

By June 2030, at least **80% of families** will report a strong sense of connection to their child's school, as measured by the annual campus culture and climate survey.

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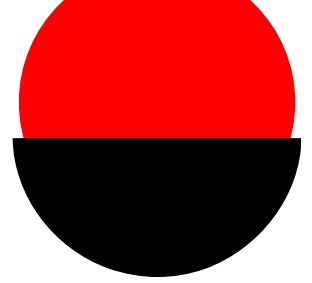


## Goal 4

By June 2030, **100% of campuses** will host **at least four inclusive, high-impact family and community engagement events per year**, designed to strengthen school-community relationships and reflect the needs and priorities of the families they serve.

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# Priority 5: Operational Excellence and Financial Stability



At La Joya ISD, we believe operational excellence directly supports student learning and long-term District success. By modernizing infrastructure, enhancing programs, investing in our workforce, and managing resources with integrity, we ensure that every decision and every dollar is aligned with our vision: excellence for all students, every day, in every classroom.

## 🔗 Aligned Initiatives

### **Ensure Effective and Equitable Use of Facilities and Transportation**

We will develop and implement a long-term facilities and transportation plan that aligns District resources with student enrollment and program needs. Decisions will prioritize transparency, efficiency, and responsible stewardship of public funds.

---

### **Ensure Access to Modern Tools and Infrastructure that Power Excellence**

We will ensure every student and staff member has access to modern technology, safe and well-equipped campuses, and efficient systems that support high-quality teaching, learning, and service delivery. A comprehensive Districtwide technology and infrastructure plan will guide strategic investments, ensuring that every classroom is equipped for excellence and every campus is prepared for the future.

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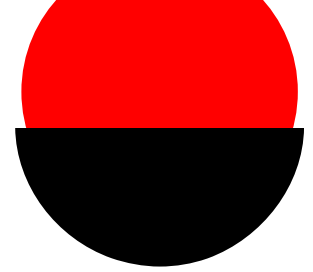
### **Strengthen Workforce Systems through Recognition, Growth, and Accountability**

We will build systems that promote workforce excellence by aligning evaluation, compensation, and professional growth opportunities for all staff. These systems will reflect our commitment to transparency, fairness, and continuous improvement.

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### **Uphold Strong Financial Management and Compliance**

We will uphold strong financial practices rooted in integrity and aligned to student outcomes. Through transparent budgeting, rigorous oversight, and continuous improvement, we will ensure resources are responsibly managed to sustain long-term success.



# Measurable Outcome Goals:

Every dollar and decision should strengthen our schools. These goals reflect our focus on improving infrastructure, uplifting our workforce, and ensuring our resources are allocated to support student learning.



## Goal 1

By June 2030, will **conduct a facilities audit and implement all resulting action steps in the facilities master plan** to improve campus facilities, update technology and safety infrastructure, and enhance learning environments that directly support student learning and staff success.



## Goal 2

By June 2030, La Joya ISD will consistently demonstrate that **more than 80% of district and campus investments directly support student learning, well-being, and academic achievement**, as evidenced by transparent budget reports and annual impact reviews tied to the strategic plan.



## Goal 3

By June 2030, **staff satisfaction** with compensation, recognition, and access to professional growth will **increase to at least 75%**, as measured by the annual district culture and climate survey.



## Goal 4

TEA Oversight Exit Criteria 2: By May 2029, La Joya ISD will **address all findings and implement 100% of recommendations from the comprehensive financial audit of district financial controls** in order to meet all Education Department General Administrative Regulations (EDGAR) and Financial Accountability System Resource Guide (FASRG) and Texas Education Code (TEC) regulations.





“Participating in the development of our Strategic Plan was an important moment for us as a Board. We listened, we reflected, and we helped shape a plan that puts students first. I’m proud of the direction La Joya ISD is heading and excited to see the impact it will have across our schools.”

– Julian Alvarez III,  
La Joya ISD Board  
President

# Closing Message

Achieving Excellence Together 2030  
**Empowering Every Student. Supporting  
Every Educator. Engaging Every Family.**



## **🍀 Closing Message**

As we prepare for the work ahead, we want to express our sincere gratitude to every student, educator, family member, and community partner who shaped this vision. Together, we have crafted a plan that reflects the values of La Joya ISD and charts a bold, achievable path forward for the next 100 years.

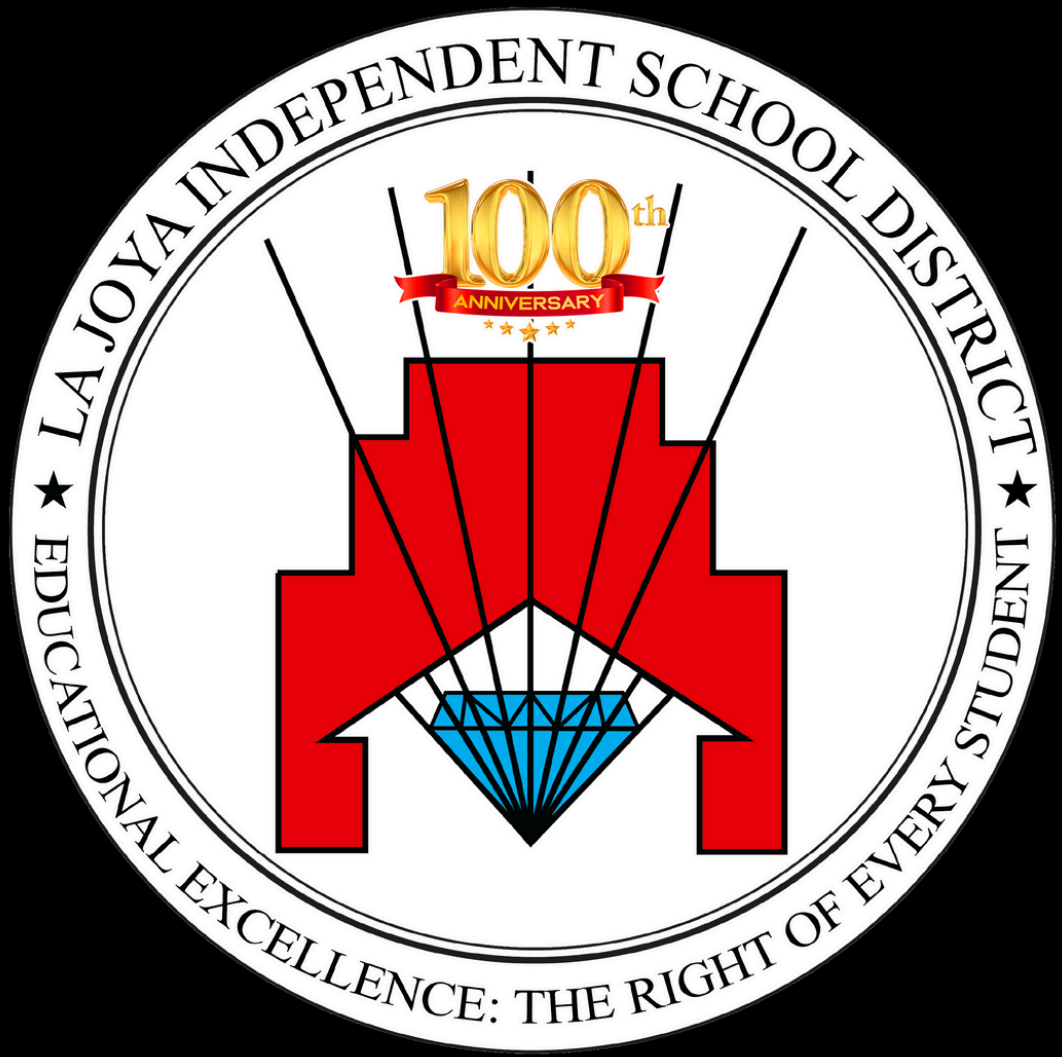
This plan is not just a document; it is a promise. It is a promise that every child will be known, supported, and challenged. That every classroom will be a place of excellence. That every family will be welcomed and engaged. That every decision will be made with students at the center.

We know the road ahead will require focus, collaboration, and determination. But we also know this community. We know the pride, the heart, and the resilience that defines La Joya ISD. We have seen firsthand what's possible when we come together in service of our children.

Our commitment is unwavering. As your leadership team, we are ready to deliver, not only on the priorities in this plan, but on the belief that our students deserve nothing less than the very best.

Let's keep moving forward, together. With a clear purpose, with strong collaboration, and with fierce pride in our legacy of excellence.

- Dr. Marcey Sorensen, Superintendent of Schools



**LA JOYA ISD STRATEGIC PLAN**  
**ACHIEVING**  
**EXCELLENCE**  
**TOGETHER 2030**

**Empowering Every Student. Supporting Every Educator. Engaging Every Family**